



PRODUCT CATALOG

- **Supplies**
- **Accessories**
- **Equipment**

For CARPET, UPHOLSTERY, WALL and CEILING Cleaning and Restoration



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Von Schrader Affiliations:

Carpet and Rug Institute
International Sanitary Supply Association
Association of Specialists in Cleaning and Restoration
Building Service Restoration
Building Service Contractors Association International
United Carpet Cleaners Institution
American Management Association
Council on the Continuing Education Unit
Independent Business Association
American Association of Textile Chemists and Colorists
Midwest Association of Professionals
Professional Carpet and Upholstery Cleaners Association
International Society of Cleaning Technicians
Carpet & Fabric Care Institute
Racine Area Manufacturers
Wisconsin Better Business Bureau
International Certified Floorcovering Installers
The WOOLSAFE Organization

Von Schrader Quality Commitment

We will provide customers with the interior cleaning systems, skills and confidence in order for them to perform to their maximum efficiency and to provide premium performance cleaning systems to institutions world wide.

We will ship filled orders on a same or next-day basis, and preserve customer confidence in a way that enables our customers to assure their customers of high quality performance.

We will recognize, when applicable, areas for improvement in order to assure the

quality of our products and services so as to satisfy the expectations and conform to the requirements of our customers.

We will provide on-going training and provide current information to our personnel in order to keep them enlightened about any or all relevant developments in the cleaning industry.

It is our goal to provide all of VonSchrader's customers a level of service that exceeds their expectations.

Why Von Schrader Can Assure You of the Finest Equipment

All Von Schrader machines are made in our own factory shown here. It houses our general offices and manufacturing facilities, as well as our school, research, chemical and quality control laboratories. No trade school could offer you a more competent, more dedicated staff of expert consultants. They're at your service now.

We build our own parts

With few exceptions, we manufacture all parts and electrical motors that go into our equipment. We also develop and manufacture all detergents used in our machines. Because of this personal control and our constant collaboration with the technical staffs of major fiber and carpet manufacturers, we stay ahead of the times and can assure our customers of the newest and finest quality products.



Von Schrader products used worldwide

Our machines and detergents are shipped all over the world. In fact, much of our total production goes to 52 different foreign countries.

People in far away countries need equipment that's efficient, dependable and trouble-free, so it's only natural they've chosen to become associated with Von Schrader in order to do the finest work on a great variety of unusual and delicate fabrics and surfaces.

Huge stocks of supplies

We maintain a complete inventory of supplies in our shipping room and warehouse to insure fast delivery to all parts of the world.

What You Should Know About Von Schrader Detergent

Von Schrader Detergents contain a state-of-the-art polymer barrier. This dry, nonresoiling protector prevents the oily, difficult-to-clean soil from attaching itself to fibers. Now routine vacuuming becomes more effective and gradually removes the barrier along with the oily soil. Carpet stays clean longer and is easier to clean next time. The anionic barrier works with other protective treatments that may be built into or sprayed on the carpet, too.

Von Schrader Super Concentrate is an industry leading value, as well as a high performance detergent. When you compute the cost per gallon of ready-to-use solution, and see how many square feet of clean fabric you can produce in a short time, you'll know that this premium product is actually less expensive to use than cheaper, watered-down brands. There is no substitute for quality.

Von Schrader Low Moisture Soil Extraction technology uses dense foam which effectively suspends (emulsifies, absorbs and holds) soil for immediate extraction. The combination of millions of dense "power bubbles" with instant extraction prevents soil from being redeposited on fibers, as happens with cleaning that is too wet.

Von Schrader's detergent has fast drying action which makes it practical to clean any time without the inconvenience of a long drying period. Working together with a Von Schrader machine as an integrated system, Von Schrader detergent delivers deep-down, long lasting cleaning.



What Leading Fiber Producers Say



Our laboratory has checked your carpet cleaning detergent, and approves its uses in the MASTERSERIES®/ Carpet Care System.



We have tested and evaluated Von Schrader Detergent and Traffic Lane Cleaner and have found them to be chemically compatible with our carpets. Von Schrader Detergent and Traffic Lane Cleaner are qualified for use on WorryFree™ carpets, and their use does not effect the WorryFree™ carpet warranties, provided the directions supplied with the products are followed.



Our testing demonstrates that none of the Von Schrader detergents have an adverse effect on Wear Dated™ Stain Blocker Fibers.



The advantage of this system is that because of the small amount of water used there is less chance of over-wetting or damage to the backing. This is particularly important on woven carpets. Drying time is also less with this method than with hot water extraction.

Tested by Cleaning Research International in accordance with NZWB Test Methods and suitable for use on 100% Wool and Wool-rich carpets.

Environmentally Responsible Products

Von Schrader products have always been environmentally responsible/sensitive, effective and safe for the user. We recognize consumer concerns about how our products affect you, the environment and indoor air quality. Providing you with high quality, safe and performance reliable products will always remain a prime company objective.

In order to ensure that our products are environmentally and user compatible, we have been upgrading our products to:

- | | |
|--|---|
| 1. Provide highly concentrated products that result in less water waste and reduce landfill accumulation of empty plastic containers by offering bag-in-a-box packaging. | 4. Contains no volatile organics, nor any harmful indoor or outdoor environmental pollutants. |
| 2. Provide labels with ingredient statements. | 5. Provide products free of heavy metals. In fact, our products have never contained these. |
| 3. Biodegradable. Contains no toxic, hazardous, or regulated chemicals. | 6. Produce no toxic by-products in the cleaning process. |

If you have any questions or concerns regarding these or other environmental problems involving our products, we welcome your comments and will be happy to discuss them with you. Material Safety Data Sheets are available for all products manufactured by the Von Schrader Company.

Make a Residue Test

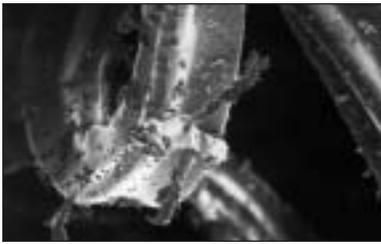
1. Prepare 3 different detergent solutions according to manufacture directions (use Von Schrader Detergent for one of them).
2. Pour a small amount of each diluted solution into a separate saucer or ash tray.
3. Allow all the water to evaporate, or place in a warm oven until all water disappears.
4. Scrape the remaining residues with a penknife or fingernail. Von Schrader residue will break up crisply into fine particles. High resoil detergent residues will roll into gummy, tacky lumps that quickly pick up traffic soil, resulting in fast resoiling after cleaning.



Number One was cleaned with a steam machine (hot water extraction and detergent); Number Two with a rotary brush machine; Number Three with a dry-foam machine with built-in vacuum to remove soil; Number Four with a reel-type machine without vacuum pick-up and stock detergent. Sample Number Five served as the control piece and was not cleaned or exposed to foot traffic or soiling.

To further test the resoil characteristics on on-location carpet cleaning and maintenance, four pieces of clean white carpet were cleaned with widely used detergents and systems before being exposed to soiling.

The four cleaned samples were taped to the floor in a heavily trafficked corridor leading to and from a factory entranceway area. After 2 weeks of heavy soiling and daily vacuuming, samples were removed for soil accumulation evaluation. The microscope photographs tell the story:



← AFTER SOILING PHOTOGRAPH of the most heavily soiled Sample #1 clearly shows the effects of the sticky detergent residue left on the fibers that attracted and held large and small soil particles. Because the detergent left a heavy sticky residue, soil particles attached themselves quickly and tenaciously to the fibers and caused the carpet to resoil more rapidly.



← CLEAN CONTROL SAMPLE #5 ...never cleaned, never walked on...looks almost the same as Sample #3

AFTER SOILING PHOTOGRAPH of the least soiled Sample #3 shows less soil, small soiling particulates, and a low resoil rate. This detergent and the Von Schrader Low Moisture Soil Extraction System™ kept the carpet cleaner during the entire test period. Cleaner carpets save maintenance time and costs by extending the time between cleanings.



Performance



Illustrated are two sections of a piece of carpet cleaned with Von Schrader and another detergent, then placed in a factory entranceway, turned end-to-end each day to get equal soil distribution and

wear, then vacuumed at the end of each day for 21 days. The unretouched picture clearly shows the superior soil resistance of the Von Schrader cleaned section #2.

Facts About the Real Cost of a Product

Cost per Gallon (For Example)	÷	No. of Diluted Gallons	=	Cost of Diluted Gallons	÷	Square Feet of Coverage	=	Cost in use per square feet
\$10.00	÷	33 (32 to 1)	=	\$.3030	÷	100 sq. ft.	=	\$.003030 sq. ft.

If cleaning price per square foot is \$.15, today's average, then \$.0033, the cost of chemical per square foot, represents 1% of the cleaning price or one (1) penny of each cleaning dollar.

Manpower (labor) cost today will vary from 25% to 35% of the cleaning price. Two things become apparent from these figures.

1. Cheaper chemicals do not offer any significant savings. Even total elimination of chemical cost would not represent a significant savings.
2. Higher quality chemicals reduce the time on the job (labor), and that savings is significant.

For Use in Your Low Moisture Soil Extraction Carpet Cleaning System

At a dilution rate of 4-6 oz. per gallon of water, Von Schrader high and low pH detergents cost less (even when shipping charges are added) because: You get more square feet per gallon of concentrate-3,200 square feet on the average with Von Schrader. Because of its unique formulation, resoil rate is low and s-l-o-w. It has a pleasant smell and is non-allergenic. It is non-corrosive to your equipment.

Keep this in mind when looking at alternative detergent products. Remember, Von Schrader products are designed to be used in conjunction with Von Schrader equipment as an integrated system.

Detergents, Pre-Treatments & After-Treatments

Von Schrader Anti-Resoil Carpet & Upholstery Detergent (Blue Label)

General Description: A Low pH Detergent Concentrate formulated for professional Low Moisture Extraction cleaning of wool, cotton, natural fibers and upholstery fabrics. Anti-resoil characteristics are built into this detergent.

When to Use: When cleaning all natural fiber content carpet and upholstery fabrics: wool, cotton and blends. Where the fiber content is unknown or suspected to contain natural fibers, the Von Schrader Low pH Detergent will give optimum performance with a high margin of safety.

Why to Use: It is safe for all carpet fibers. With appropriate color tests, Low pH Detergent can be used on the most valuable and delicate oriental or domestic carpet and upholstery.

Physical Data:

Dilution ratio: 21:1 to 32:1 (4 to 6 oz. detergent per gallon of water)
One gallon liquid detergent concentrate will produce enough solution to clean approximately 3,200 sq. ft. of carpet or equivalent upholstery area.

pH Factors: 8.0 (in concentrate form)
7.5 (in dilute solution)

Packaging:

Stock No.	Description
C214	Carton, 1 gallon container
C243	Carton, 2-1/2 gallon container
C161	Carton, 4 x 1 gallon containers
F3333	Carton, 2 x 2-1/2 gallon containers
C299	Drum, 15 gallons
F3344	Drum, 30 gallons



Haitian Cotton Detergent

General Description: An extremely dry foam detergent to safely clean Haitian Cotton or other fine fabrics without the damages of bleeding or browning.

When to Use: Use for cleaning all Haitian Cotton Fabric, as well as Haitian or other fine, delicate fabrics when overwetting might be a concern. This product can also be used extremely well and effectively in removing coffee stains from fabric or carpet fiber.

Why to Use: Prevents browning problems normally associated with overwetting. This also can be used for corrective measure for existing browning conditions.

Physical Data:

Dilution Ratio: 4:1 (4 parts water to 1 part cleaning solution concentrate)
pH Factors: 6.0 (in concentrate form)
5.5 (in dilute solution)

Packaging:

Stock No.	Description
C1635	Carton, 1 gallon container



Leather Lather

General Description: Leather Lather has been pH balanced and formulated to effectively clean all types of smoothly, finished leather furniture and vehicle interiors.

When to Use: Use when cleaning finished leather upholstery or goods.

Why to Use: For safe and effective cleaning of leather using the Von Schrader Upholstery Low Moisture Soil Extraction System.

Also available in Leather Care Combo Pak.

Physical Data:

Dilution Ratio: 5 oz. of liquid cleaner to 1 gallon of water
pH Factors: 8.0 (in dilute solution)

Packaging:

Stock No.	Description
C1767	Carton, 1 qt. container
C1766	Carton, 6x1 qt. container



Leather Lotion

General Description: Leather Lotion safely strengthens, preserves and nourishes fine leather. It's a rich creamy liquid that is specially formulated for smooth, finished leather upholstery.

When to Use: For use during or after cleaning finished leather upholstery.

Why to Use: To restore and condition cleaned leather and restore natural oils lost in the cleaning process.

Also available in Leather Care Combo Pak.

Physical Data:

Dilution Ratio: Leather Lotion is applied full strength
pH Factors: 7.0 (in solution form)

Packaging:

Stock No.	Description
C1769	Carton, 16 oz. squeeze container with flip-top cap
C1770	Carton, 6x16 oz. container



Applicator Mitt for Leather Lotion

General Description: Washable heavy-duty absorbent cotton mitt. Used to easily apply Leather Lotion and also buff the surface when dry.

When to Use: For use during or after cleaning finished leather upholstery.

Why to Use: To restore and condition cleaned leather and restore natural oils lost in the cleaning process.

Also available in Leather Care Combo Pak.

Packaging:

Stock No.	Description
C1778	Applicator Mitt for Leather Lotion



Leather Care Combo Pak

Contains: 16 oz. Leather Lotion, 1 qt. Leather Lather, Applicator Mitt

General Description: Leather Lather has been pH balanced and formulated to effectively clean all types of smoothly, finished leather furniture and vehicle interiors. Leather Lotion safely strengthens, preserves and nourishes fine leather. It's a rich creamy liquid that is specially formulated for smooth, finished leather upholstery.

When to Use: Use when cleaning finished leather upholstery or goods.

Why to Use: For safe and effective cleaning, restoring and conditioning of leather using the Von Schrader Upholstery Low Moisture Soil Extraction System.

Packaging:

Stock No.	Description
C1768	Carton, Combination Pak, Leather Lotion 16 oz. container, Leather Lather 1 qt. container, Applicator Mitt





Von Schrader Anti-Resoil Carpet Detergent (Red Label)

General Description: A High pH detergent concentrate formulated for professional Low Moisture Soil Extraction cleaning of all synthetic (man-made) fiber carpets. Blended to perform well in Von Schrader Low Moisture Soil Extraction cleaning equipment even with fairly hard water. Anti-resoil characteristics are built into this detergent. Safe for use on stain resist carpet.

When to Use: When cleaning all synthetic (man-made) fiber carpets: nylon, acrylic, polypropylene and stain resist.

Why to Use: It is safe for all synthetic and stain resist carpet fibers. When comparing Von Schrader Detergent with others, be sure to work your cost out to price per gallon of prepared solution. High pH Detergent can be diluted up to 32 gallons of water per gallon of concentrate, gives superior coverage and has greater cleaning characteristics than other brands.

Physical Data:

Dilution Ratio: 21:1 to 32:1 (4 to 6 oz. detergent per gallon of water)
One gallon liquid detergent concentrate will produce enough solution to clean approximately 3,200 sq. ft. of carpet or equivalent upholstery area.

pH Factors: 9.1 (in concentrate form)
8.9 to 9.1 (in dilute solution)

Packaging:

Stock No.	Description
C120	Carton, 1 gallon container
C244	Carton, 2-1/2 gallon container
C163	Carton, 4 x 1 gallon containers
F3505	Carton, 2 x 2-1/2 gallon containers
C117	Drum, 15 gallons
F3530	Drum, 30 gallons



Grease Lightning Restaurant Carpet Detergent

General Description: Specially formulated to perform exceptionally well on greasy, oily restaurant carpet. It's a citrus scented, power foam detergent concentrate developed exclusively for the restaurant and commercial market.

When to Use: For cleaning carpet with extreme soiling conditions such as deeply embedded cooking grease or ground-in oily dirt.

Why to Use: You need this extra powerful product to be able to emulsify and remove the type of soiling that exists on restaurant carpet. Saves cleaning time. Covers 3,200 sq. ft. per gal.

Physical Data:

Dilution 21:1 to 32:1 (4 to 6 oz. Ratio: detergent per gallon of water)
pH Factors: 9.0 (in dilute solution)

Packaging:

Stock No.	Description
C122	Carton, 1 gallon container
C121	Carton, 4 x 1 gallon container
C127	Carton, 2-1/2 gallon container



Powder Carpet and Upholstery Detergent

General Description: A combination of both High pH and Low pH Detergent in powder detergent concentrate form. When weight of a shipment is a factor, the Powder Detergent Concentrate has a cost advantage.

When to Use: When cleaning all natural fiber content carpet and upholstery fabrics, such as wool, cotton, and synthetic blends.

Why to Use: It is safe for all fibers, both synthetic and wool or other natural fibers. The Powder Detergent Concentrate is made into a slurry and then added to full measure of water per instruction. Very economical.



Physical Data:

Dilution 2 or 3 tablespoons of conc. Ratio: per gallon of water. Makes 120 gallons of solution, enough to cover 12,000 sq. ft. of carpet or upholstery area.

pH Factors: 9.0 (in concentrate form)
8.0 (in dilute solution)

PR29A Carton, 5-1/2 lb.



BLOCKADE® Advanced Formula Carpet Protector Concentrate

General Description: BLOCKADE® Carpet Protector is a specially developed fluorocarbon chemical to protect carpets from wet and dry soil. A protective treatment after carpet cleaning forms an invisible shield around each fiber to resist soil and stains. It leaves no solvent odor.

When to Use: BLOCKADE® Carpet Protector is applied after a carpet has been properly cleaned by a spray application such as the C1130 Sprayer.

Why to Use: BLOCKADE® will keep cleaned carpets looking cleaner longer, help extend the life of the carpet and allow quick and easy clean up of accidental spills.

Physical Data:

Dilution 1 part Blockade to 2-4 parts Ratio: water. Makes 1 gal. solution, enough to protect approximately 1,200 sq. ft. of carpet.

Packaging:

Stock No.	Description
C1637	Carton, 1 gallon container
C264	Carton, 4 x 1 gallon containers



Wall Cleaning Detergent

General Description: Professional Wall Cleaning Detergent Concentrate which comes in a liquid or powder form. Intended for use with the VS-3 Power Wall Cleaning System, or VersaTile® System.

When to Use: Excellent for cleaning and restoring interior wall surfaces.

Why to Use: Powder Detergent is an old standby of many years. Like powder carpet detergent, it takes a bit longer to prepare for use. The formula for Liquid Wall Detergent results in a very light foaming action that clings to walls and ceilings until removed by the buffing glider and has less tendency to run or drip. Cleaning capability is equal for both types.

Physical Data:

Dilution **Liquid Wall Detergent** Ratio: 21:1 to 32:1 (4 to 6 oz. conc. to each gallon of water)

Powder Wall Detergent

32:1 to 64:1 (2 to 4 table- spoons concentrate to each gallon of water) One gallon of concentrate will produce enough solution to clean approximately 20,000 sq. ft.

pH Factors: 9.5 (in dilute form)

Packaging:

Stock No.	Description
Liquid Wall Detergent	
C920	Carton, 1 gallon container
C245	Carton, 2-1/2 gallon container
C171	Carton, 4 x 1 gallon containers
Powder Wall Detergent	
PW26	Carton, 7 Lbs.



Formula MS-2 Booster Additive for Wall Cleaning

General Description: A powder additive to increase the cleaning strength and abrasive aggressiveness for all washable wall and ceiling surfaces.

When to Use: When cleaning heavily soiled, smoked, soot, or greasy wall surfaces.

Why to Use: To increase the efficiency of wall cleaning and cut down on labor for heavily soiled, messy cleaning situations.

Physical Data:

Dilution ratio: Add 3 ounces of Formula MS-2 to each gallon of mixed detergent solution. This product may also be used alone to make a solution for

removing soot or soil from old, faded or stained paint prior to repainting. For this purpose, use 6-9 ounces of this material per gallon of water.
pH Factors: 12.4 (in concentrate form)
11.5 (in dilute solution)

Packaging:

Stock No.	Description
PW27	Carton, 3-1/2 Lbs.



One Step Disinfectant Wall Detergent

General Description: A super concentrated disinfectant/sanitizer detergent developed primarily for professional institutional maintenance use.

When to Use: For cleaning, sanitizing and disinfecting wall and ceiling surfaces in health care facilities and institutional settings.

Why to Use: This E.P.A. registered chemical is an effective disinfectant, sanitizer, bactericide, mildewstat, virucide, germicide and fungicide.

The economical one-step concentrated detergent is easy to use: it requires no rinsing.

Physical Data:

Dilution Ratio: 64:1 (2 oz. detergent concentrate to each gallon of water.)
One gallon of concentrate will produce enough solution to clean approximately 20,000 sq.ft

Packaging:

Stock No.	Description
C1696	Carton, 1 gallon container



"Power Pak" Acoustical Tile Cleaner

General Description: A super concentrated pre-measured powdered detergent formulated for professional acoustical tile cleaning.

When to Use: To clean stains on all types of porous and non-porous ceiling tile caused by: grease, smoke, soot, soil, cigarette tar, nicotine and normal discoloration.

Why to Use: Fast and convenient: Pre-measured foil "Power Pak" empty directly into solution module for fast, one-step mixing. Restores acoustical capabilities. Improves fire-retardant qualities. Brightens while it cleans and deodorizes. No need to wipe the porous ceiling tile surfaces after application.

Physical Data:

Dilution Ratio: 1 pouch to 4 gal. of water.
Cleans up to 3,000 sq. ft.
pH Factors: 8.0 (in dilute form)

Packaging:

Stock No.	Description
C1671	Carton, 4 x 30 oz. pouches
C1697	Carton, 4 - 4 x 30 oz. pouches
C16004	Carton, 1 x 30 oz. pouch



Fusion™ Dual Action Power Cleaner

General Description: For those who prefer a specially formulated surfactant-based 2-part liquid concentrate. This pH balanced solution is for all types of porous and non-porous acoustical tile cleaning and more.

When to Use: Also cleans walls, brick, stone and marble. It's especially effective on silk plants, mini-blinds, chandeliers and even movie screens.

Why to Use: 2-part package: 12 oz. POTENT CONCENTRATE and 12 oz. SUPER-CHARGED ACTIVATOR. Environmentally safe to use, non-toxic and biodegradable. Mixed solution will not damage carpet, draperies, floors and other surfaces.

Physical Data:

Dilution Ratio: 12 oz. of concentrate and 12 oz. of activator to 1 gal. of water cleans 800 sq. ft.

pH Factors: 13.1 (in dilute solution)

Packaging:

Stock No.	Description
10033	Carton, 4 x 12 oz. liquid conc. and 4 x 12 oz activator



Liquidator Concentrate

General Description: Liquidator is used to break down the soil laden recovered foam from the Von Schrader Carpet & Upholstery Cleaning Systems.

When to Use: Whenever emptying a recovery tank, Liquidator should be used with a small amount of water to break down the soil-laden foam into a liquid state.

Why to Use: By using Liquidator, moisture will not enter the motor, nor will it allow "spitting" to occur with the equipment. The use of Liquidator will eliminate the continual emptying of recovery tanks from a build up of foam. One qt. of dilute solution will defoam 10-15 gallons of recovered dirty detergent solution.

Physical Data:

Dilution Ratio: 32:1 (1 oz. liquidator per qt. of water)

Packaging:

Stock No.	Description
F3100	Carton, 1 quart container
F3108	Carton, 1 gallon container
C1410	Carton, 12 x 1 qt. containers
C167	Carton, 4 x 1 gal. containers
C1417	15 gallon drum
F3130	Carton, 2-1/2 gal. container



BeFore™ Prespray Concentrate for Carpet

General Description: A potent, pre-emulsifier with additives to help prepare imbedded grease, oil and heavy traffic lane soil for removal. Applied as a spray prior to cleaning, BeFore helps penetrate foam resistant oil and grease layers. Produces better cleaning results, faster. Safe for Stain Resist Carpet. Not advisable for use on any upholstery fabric.

When to Use: When traffic lanes are oil or grease coated - as in restaurants, shops, office doorways, entryways, auto showrooms, grocery stores, etc.

Why to Use: Pre-emulsifies (softens) heavy, grease impacted soil to make it more easily penetrated by foam and brush.

Physical Data:

Dilution Ratio: 4:1 (32 oz. conc. per gal. of water)
pH Factors: 9.2

Packaging:

Stock No.	Description
C1105	Carton, 1 gallon container
C246	Carton, 2-1/2 gallon container
C165	Carton, 4 x 1 gallon container
C1155	15 gallon drum



PRELIM™ Upholstery Pre-Spray Concentrate

General Description: A pre-spray concentrate specially formulated to loosen stubborn, heavy soil from even delicate upholstery fabrics. Has a pleasant citrus fragrance that will continue to linger after cleaning has been completed.

When to Use: Prelim should be used prior to cleaning any heavily soiled fabric as a pre-spray treatment. Allow to dwell 10 minutes prior to actual cleaning.

Why to Use: Time-saving Prelim will reduce the need for spotting and attendant abrasion. It makes excessive brushing or cleaning unnecessary. The concentrated pre-spray Prelim can be diluted to suit any soil condition for maximum economy.

Physical Data:

Dilution Ratio: 10.1 to 5.1 (mix 13-25 ounces of Prelim with each gallon of water, depending on degree of soil)
pH Factors: 7.3 (in concentrate form)
6.7 (in dilute solution)

Packaging:

Stock No.	Description
C1659	Carton, 1 gallon container





Fabric Protector

General Description: A fluorochemical based spray application to provide protection against dirt, grease and stains from spills on upholstery and other fabrics. Safe for all colorfast material. Will not freeze. Quick drying time.

When to Use: Use on new fabric, as well as on freshly cleaned fabric, to extend the life of the fabric, as well as duration between cleanings.

Why to Use: Forms an invisible barrier which helps keep spills from being absorbed into the fabric. Spills simply bead up on the surface and can be wiped away easily. Normal vacuuming will remove most dirt, maintaining the fabric's fresh appearance.

Physical Data:

Dilution: No dilution required. Use product straight from the bottle. 1 quart covers 9 sq. yards. Product can be applied by hand held pump sprayer or airless electric sprayer.

Packaging:

Stock No. Description
C1639 Carton, 1 quart container



Un-Duz-It

General Description: Bio-Enzymatic pet odor contaminant and pet stain remover.

When to Use: To correct pet odor problems on carpet, drapes, upholstery, mattresses, wood, plastic, clothing, containers, etc.

Why to Use: Utilizes enzymes as catalysts to help break down organic-related odors and staining. Provides permanent odor control to deter future pet deposits.

Physical Data:

Dilution: 1 part Un-Duz-It to 1-2 parts water.

Packaging:

Stock No. Description
C1796 Carton, 1 gallon container
C1795 Carton, 4 x 1 gallon containers



Un-Duz-It/Pre-Spot Combo Pack

General Description: Two 8-oz. ready to use professional strength spray solutions – Un-Duz-It Prespotter & Un-Duz-It Bio-enzymatic Pet Odor Decontaminant & Stain Remover. (This Combo Pack is also packed inside our Professional Spot Removal Kit).

When to Use: To dislodge and liquefy pet odor sources, and then remove them permanently.

Why to Use: Faster application saves time and storage space. Helps provide an additional profitable service to your customers who have pets and their related problems.

Physical Data:

Dilution: Use full strength.
Ratio:

Packaging:

Stock No. Description
11657 Carton, 2 - 8oz. spray containers



MICRO Ban X580 Plus

General Description: Disinfectant spray - mildewcide, bactericide, fungicide, deodorant and disinfectant.

When to Use: For sewage backups, toilet overflow problems, walls, floors etc. Also kills insects and their larvae.

Why to Use: E.P.A. approved, provides long lasting residual protection, controls mold and mildew problems.

Physical Data:

Dilution: Use full strength. Do not dilute. Covers 1,500 sq. ft. of porous surface per gallon.

Packaging:

Stock No. Description
C1794 Carton, 1 gallon container
C1793 Carton, 4 x 1 gallon containers



Odor Exploder®

General Description: Odor Exploder will neutralize the disagreeable odors from pets, saturated stale food odors, smoke odor after fires, furnace backups, smoky fireplaces, and other odors not caused by mold or mildew, as well as bacterial growth. This is not a masking agent but an odor counteracter.

When to Use: Concentrate can be added to a cleaning solution or misted in the air, as well as being injected into "smelly" carpet, furniture, or exposed surfaces.

Why to Use: Odor Exploder will counteract odors and can be done efficiently by means of a sprayer application or added directly to your cleaning solution.

Physical Data:

Dilution: General purposes - add 1 oz. to 5 oz. to cleaning solution.
Ratio: Fogging or Misting - use 1 pint to 5 gal. of water.
pH Factors: 8.5 (in concentrate form)
7.0 (in dilute solution)

Stock No. Description
C857 Carton, 1 pint bottle
C856 Carton, 4 x 1 pint bottles



Professional Spot Removal Kit

General Description: This kit consists of 9 different spotting agents plus equipment to apply, treat and remove chemicals and spots. Complete spotting guide in the cover and a separate guide are included.

When to Use: Use as directed in the spot removal guide the contents of this professional kit will help to create a nearly spot-free carpet..

Why to Use: Eliminating difficult spots from customer's carpets will increase customer satisfaction and your add-on service increases your profits.

Stock No. C 520 Includes the list of products to the right (in 8 & 10 oz. sizes).

GITGO
DYE-OUT
COFFEE BREAK
Spot Remover
Odor Exploder
Un-Duz-It
Rust Remover
Enzyme Detergent
Volatile Solvent



Volatile Solvent

General Description: A rapid drying solvent spotter for tough petroleum-based stains in carpet and upholstery. Dries quickly.

When to Use: To remove grease, oil, tar, gum, latex adhesive, lipstick, shoe polish, ink, nail polish.

Why to Use: Safe to use on all fabrics, carpets, and fibers. Leaves no residue.

Physical Data:

Dilution: No dilution required. Use product straight from the bottle.

Packaging:

Stock No. Description
C1748 Carton, 1 quart container

Rust Remover

General Description: Attacks and removes rust stains from most surfaces.

When to Use: Can be used to remove rust on carpeting, upholstery, tile walls or concrete floors.

Why to Use: No strong, damaging acids are used. Safe, non-flammable. Rust is chemically broken down and released from the surface.

Physical Data:

Dilution No dilution required.
Ratio: Use product straight from the bottle.
pH Factor:

Packaging:

Stock No. Description
QRR Carton, 1 quart container



Enzyme Detergent

General Description: A dry, granular detergent that's dissolved in warm water to help break down protein-based soils on carpet and upholstery.

When to Use: To remove gravy, blood, feces, milk, egg, vomit.

Why to Use: Will not normally harm surfaces.

Physical Data:

Dilution 1 teaspoon to 4 oz. of warm
Ratio: water.

Packaging:

Stock No. Description
C1747 Carton, 6 oz. container



GITGO Gum, Ink, Tar, Grease and Oil Remover

General Description: Effectively removes: chewing gum, ink, tar, grease, oil, glue adhesives and other stubborn spots from carpet and upholstery. Contains a safe citrus solvent that changes from a liquid to a gel on contact.

When to Use: Excellent when removing gum, ink, tar, grease, oil spots that do not come out with regular cleaning or general spot remover.

Why to Use: GITGO remains on top of the spot and the surface, removing the spot without penetrating, damaging or soaking the backing since it is in a gel form. Chances of spots returning through wicking are rare when using GITGO.

Physical Data:

Dilution GITGO is used full strength.
Ratio:
pH Factor: 9.0

Packaging:

Stock No. Description
C1715 Carton, 32 oz. container



DYE-OUT

General Description: Effectively removes artificial or natural fruit juices, as well as food dye from carpet and upholstery. Removes Magic Marker, cosmetics and other food spots. Separates the food coloring from the stained fiber.

When to Use: Excellent for removing common household beverages or other product spills which contain acid dyes. Such as red and purple colored fruit drinks, orange popsicles and soda.

Why to Use: To safely and effectively remove dye stains from fiber surfaces without affecting fabric dyes.

Physical Data:

Dilution DYE-OUT is used full
Ratio: strength.
pH Factor: 10

Packaging:

Stock No. Description
11623 Carton, 32 oz. container



Coffee Break

General Description: COFFEE BREAK is formulated to quickly and easily remove new or old coffee and tannin stains.

When to Use: When attempting to remove stubborn coffee and tannin spots on carpet or upholstery.

Why to Use: To easily remove tannin discoloration caused by common drinks, such as coffee that has not been removed by cleaning or use of other spot removers.

Physical Data:

Dilution Two rounded tablespoons to
Ratio: 16 oz. of water
pH Factors: 9.5-10 (in dilute solution)

Packaging:

Stock No. Description
C1719 Carton, 2 lb. powder
concentrate, trigger sprayer
and measuring cup.



Spot Remover

General Description: A general spot remover, which is used to attack tar, gum and most food spots. Use straight from the bottle.

When to Use: Can be used for accidental clean up so that spot does not become a permanent stain. Spot Remover can also be used prior to cleaning to help moisten and loosen spots prior to their removal.

Why to Use: Helpful in pre-treating spots prior to cleaning for their complete removal, so that wicking will not occur and spots return. 4 oz. bottle is designed as a leave behind premium. Personalize bottles with laser printable labels provided.

Physical Data:

Dilution Spot Remover is used
Ratio: full strength.
pH Factor: 7.75

Packaging:

Stock No. Description
PR124 Carton, 1 qt. container
C550 12 x 1 qt. containers
C560 Carton, 12 x 4 oz. bottles



Sodium Bisulfite

General Description: A powder concentrate used for the correction of existing browning conditions sometimes found after cleaning white or pastel colored carpets where overwetting has occurred.

When to Use: Use Sodium Bisulfite mixed with a low pH Detergent solution in dealing with water-stained fabric or fiber or to help brighten whites.

Why to Use: Will eliminate the brown rings caused by an overwetting of fabric or fiber. This product is excellent at highlighting white or light colors and can be used as an additive in solution to highlight lighter colors.

Physical Data:

Dilution 2 tablespoons to 1 gal. of pre-
Ratio: prepared Low pH solution will
treat any brown condition.
Covers approximately 100 sq. ft.
pH Factors: 4.3 (in dilute solution)

Packaging:

Stock No. Description
C1002A Carton, 1 lb. package conc.





Prism Odorless Acetic Acid

General Description: An odorless, safer equivalent to Acetic Acid, and other common acids. A clear liquid that will not freeze under normal conditions.

When to Use: As a pre-treatment spray prior to applying Un-Duz-It Pet Odor Decontaminant and Stain Remover.

Why to Use: Helps to lower pH and aids in the effective treatment of pet odor and stain problems.

Physical Data:

Dilution Use full strength.

Ratio:

pH Factor: 4

Packaging:

Stock No. Description

11169 Carton, 1 Quart Container



Chemical Sponges

General Description: Dry Cleaning Sponges are chemically treated sponges used to remove soot and smoke residue from almost all surfaces within the indoor environment. Used by wiping in a downward direction and are used dry. Can be used and reused, just wash them out. May be more difficult to use effectively in plastic or grease fires, simply because the soot sticks to surfaces. It takes six to twelve Dry Cleaning Sponges to do an average size house.

When to Use: Safe and effective for removal of oily soot, heavy grease deposits on walls, ceilings, etc.

Why to Use: Many surfaces may be non-washable. These chemical sponges will effectively remove soil and soot caused by fire damage.

Packaging:

Stock No. Description

F3249 Chemical Sponges, 1 dozen



Universal Cleaner

General Description: A multi-use cleaner and polisher in paste form.

When to Use: Removes the most stubborn grease, dirt, grime, discoloration and oxidation from metals. Also removes mineral stains from porcelain, tile, polished marble surfaces, and other hard surfaces.

Why to Use: A time-saving product that is extremely versatile for use in schools, hospitals, hotels, and other hard-use facilities that require aggressive cleaning action. It's also the number one cleaning agent for safely removing graffiti.

Physical Data:

Dilution No dilution required.

Ratio: Use product straight from the container.

Packaging:

Stock No. Description

C1791 Carton, 16 oz. container

C1790 6 x 16 oz. container



Do-It-Yourself Carpet Spot Remover Kit

General Description: A compact, complete and inexpensive carpet spot removal kit that will easily remove the most common spots and spills. A great giveaway to your customers.

When to Use: Homeowner customers and institutional cleaning staff will be able to take care of unsightly carpet spots themselves. Saves time and money.

Why to Use: This handy little kit with your company sticker attached, will build lots of good will and customer loyalty for you. It's a real value for you, and your customers will appreciate having it.

Includes these products:

8 oz. General Spot Remover

8 oz. GITGO

Handy Step-by-Step spot removal instruction card.

Thick absorbent mini towel.

Packaging:

Stock No. Description

C10016 Boxed Kit

Accessories - Carpet & Upholstery Cleaning



Dispenser Spigot for 1 and 2-1/2 gallon containers

General Description: Replaces standard screw-on cap and has convenient on/off handle with spout.

When to Use: Attach this convenient and time-saving spigot to any liquid Von Schrader product you have.

Why to Use: Store your containers on their side and you'll be able to quickly refill measuring cups and other containers without lifting and pouring from the opened bottle.

Packaging:

Stock No. Description

C1640 Dispenser Spigot



Dispenser Pump for 15 or 30 gallon drum

General Description: Convenient siphon-type hand pump quickly inserts through the drum's filler fitting.

When to Use: No need to lift heavy drums to be able to pour out detergent. Simply pull the pump handle up and down to dispense the solution into your container.

Why to Use: Saves you time and money! Order larger container of detergent to reduce your cost per concentrated gallon of solution.

Packaging:

Stock No. Description

10008 Dispenser Pump

Wrench to open 15 or 30 gallon drum

General Description: A specially-sized wrench that fits 15 gallon and 30 gallon drum fittings.

When to Use: After determining where you will store your 15 or 30 gallon drums, use the wrench to open the fitting to insert your dispenser pump.

Why to Use: Allows for safer and faster opening of your drum container.

Packaging:

Stock No. Description
10009 Wrench



Sprayer for Pre-Sprays and After Treatments

General Description: 1-1/2 gal. capacity compressed air sprayer is constructed of lightweight polyethylene. Easy to transport and use with heavy duty shoulder strap and carry handle. Features: PVC 3/8" hose; nylon pump piston; funnel-fill top; aluminum wand; brass nozzle; handle with thumb release and no-drip trigger.

When to Use: Ideal for application covering a large area. For example, "BeFore", "Un-Duz-It", "Odor Exploder", as well as "Carpet Protector".

Why to Use: The application will be faster and less fatiguing. Also, the tank will hold larger quantity of solution, so you will have less downtime refilling.

Packaging:

Stock No. Description
C1130 1-1/2 Gallon Sprayer



Injector Accessory for C1130 Sprayer

General Description: Convenient attachment is designed to inject deodorizers into the backing of carpet and upholstery with its needle tip.

When to Use: An efficient procedure to treating pet urine problems or problems caused by mold or mildew.

Why to Use: Any bacteria-causing moisture can result in problems, especially if it has reached the backing of the carpet before the excess has been blotted. The accessory will enable the application to reach the backside of the carpet where a sprayer alone cannot reach.

Packaging:

Stock No. Description
C1642 Injector Accessory for C1130 sprayer
C1664 Replacement needle (old style, purchased before 10-1-95)
C1168 Replacement needle (new style, purchased as of 9-30-95)



"Mini Sprayer"

General Description: Convenient, "take-anywhere", quart-size sprayer for application of pre-sprays and after treatments for carpet and upholstery.

When to Use: Ideal for smaller spray applications.

Why to Use: The convenient size allows the pretreatment and after sprays to be applied directly. Also, the pump-up, trigger-release makes its use less fatiguing.

Packaging:

Stock No. Description
C1641 "Mini Sprayer"



Carpet Coasters

General Description: Economical and practical, these 2" squares consist of strong and durable polyethylene.

When to Use: After carpet has been cleaned, these are then placed under the feet of the upholstery and other furnishings.

Why to Use: It is possible for furniture stain and/or rust marks to come off the feet of the upholstery. Carpet Coasters will prevent this from happening until the carpet has dried.

Packaging:

Stock No. Description
PR125 Carton, Carpet Coaster (1000 lots only)



Touch Up Brush

General Description: White molded plastic handle with a total length of 9" and a 4" by 5" area filled with layered 1-3/4" bristles.

When to Use: Ideal for use on baseboards, stairways and corners.

Why to Use: This brush is a practical accessory to have because it will get into hard-to-reach areas.

Packaging:

Stock No. Description
F3202 Touch-Up Brush



Spot Brush

General Description: Features wood handle that is 7" by 1-1/2" with soft natural bristles in a 2-1/2" by 1-1/4" area.

When to Use: : Convenient for tamping spot removal agents more effectively.

Why to Use: The natural bristles are gentle enough to be used with the delicate brushing treatments.

Packaging:

Stock No. Description
D90A Spot Brush



Nap Brush

General Description: Has a wooden handle 9" long and a brush area that is 6" by 1-1/4", filled with natural, soft bristles.

When to Use: Use during the drying process while cleaning velvet upholstery.

Why to Use: Because of velvet's delicate quality, the nap needs to be gently lifted as it is drying. This brush is designed with that purpose in mind.

Packaging:

Stock No. Description
D91B Nap Brush





Velvet Brush/Groomer

General Description: Flexible nylon-bristled hand tool.

When to Use: When grooming piled fabrics such as velvet and velour after cleaning or application of fabric protector. Also for grooming stairway carpet.

Why to Use: For even and thorough grooming of fabric and proper spreading of fabric protector.

Packaging:

Stock No. Description
U1910 Velvet Brush/Groomer



Graduated Quart Measure

General Description: This is a quart (32 ounces) capacity plastic measuring container. Measurements are in ounces, milliliters and cups, and are molded into the outside of the container. The convenient pour spout makes it easy to use without spilling and with minimum cleanup.

When to Use: Most of the pre-sprays and after treatments need to be diluted. This graduated measure will take the guesswork out of accurate dilution ratios to maximize the use of your supplies.

Why to Use: Because it is made of plastic, it is more portable for on-the-spot mixing of the solutions. Also, the measurements in ounces, cups, as well as milliliters, will allow you to do the mixing in any quantity.

Packaging:

Stock No. Description
D92D Graduated Measure



Tote Bag

General Description: An ideal tote for accessories needed with the carpet, upholstery and wall cleaning equipment. It is made of pliable, durable vinyl. Its expandable measurements are 23" by 13" by 9".

When to Use: An efficient and professional approach to organizing your cleaning equipment and supplies.

Why to Use: The tote is very versatile in that it is designed to be used for all of your organization and transportation needs.

Packaging:

Stock No. Description
U1901 Tote Bag



High Density Foam Furniture Support Blocks

General Description: Snap-off style, 1" x 2" x 2" white styrofoam blocks to keep furnishings off the carpet while drying.

When to Use: High density styrofoam will support heavy furniture, such as china cabinets and other solid base furnishings.

Why to Use: One or two blocks at each corner of the furniture will allow for air flow underneath. This will then speed up the drying process.

Packaging:

Stock No. Description
C1655 Carton, 1008 Blocks



Urine Detector Black Light

General Description: A Small and compact battery-operated light with a special ultraviolet bulb.

When to Use: To identify the presence and location of urine-spotted areas on the carpet. Urine areas "glow" when black light is shown in a darkened room.

Why to Use: To quickly and easily detect where urine spot/odor removal is necessary.

Packaging:

Stock No. Description
10012 Urine Detector Black Light
10013 Black Light Replacement Bulb



E-Z Move Furniture Gliders

General Description: Four 11-1/2" to 6-3/4" pads with a non-skid cushioned surface on one side, and a smooth, easy-sliding surface on the other.

When to Use: To easily move any size or shape piece of furniture when cleaning carpet. Only 1 person needed to move even heavy furniture.

Why to Use: Saves time - no need to remove drawers or empty furniture prior to moving. Eliminates back strain - no need to lift or carry heavy furniture. Simply tilt furniture and place an E-Z move pad under each corner. The furniture can then be moved effortlessly.

Packaging:

Stock No. Description
11629 Pkg. of 4 E-Z Move
Furniture Gliders

Waterproof Mat

General Description: This is a strong, woven plastic mat that is available in two sizes: 4' x 4' and 4' x 8'.

When to Use: This is a practical upholstery cleaning accessory.

Why to Use: These mats are large enough for you to set the furniture on, making an ideal "work place" for you to clean the upholstery without moving it out of the room .

Packaging:

Stock No.	Description
D110C	Small Waterproof Mat
U1905A	Large Waterproof Mat



Optional Stiff Brush for Carpet Systems

General Description: This brush is 12 inches long, with black bristles that are thicker, therefore more aggressive, than the standard white Von Schrader carpet machine brush.

When to Use: The stiff brush is ideal for low-profile carpet most commonly found in commercial settings.

Why to Use: In a commercial setting, the carpet is normally severely soiled with oily deposits and embedded soil. Because this brush is more aggressive than the standard white brush, it will be more effective.

Packaging:

Stock No.	Description
F1025D	Optional Stiff Brush for all Carpet Extraction Systems
F1000D	Standard White Brush



Optional Stiff Brush Assembly for Upholstery System

General Description: Two brushes are required for operation of this machine. Both small, inner brush and large, outer brush have black, more aggressive bristles than the standard brushes originally included with the System.

When to Use: Ideal for use on carpeted stairways, or wherever indoor-outdoor carpeting is used (boats, for example).

Why to Use: The standard bristled brushes are gently effective for upholstery fabrics. When doing carpeted stairs and such, a more aggressive agitation is needed.

Packaging:

Stock No.	Description
U1780A	Optional Black Small Stiff Brush
U1785B	Optional Black Large Stiff Brush
U1750A	Standard Small White Brush
U1775B	Standard Large White Brush



Carpet Pile Grooming Brush

General Description: Two types of grooming heads attached to one handle for the best in combination cleaning. One side has a single row of nylon fibers specially designed for applications to oriental rugs, Persians, velvets, as well as commercial styles such as Berbers. The other side is perfect for the finishing step to enhance multi-level carpet pile appearance.

When to Use: Ideal for conditioning carpet textures and deodorizing treatments.

Why to Use: This brush is the perfect grooming tool for getting carpet protector down into the carpet fiber after the carpet has been cleaned with the Carpet Extractor.

Packaging:

Stock No.	Description
F3252	Carpet Pile Grooming Brush



Carpet Repair Kit by Orcon

General Description: Carpet damage up to 3" in diameter can be fixed instantaneously with this Carpet Repair Kit. The repair is as easy as inserting an adhesive pad and putting down a matching patch from a hidden area or remnant into the same position.

When to Use: Make repairs to burns, as well as non-removable stains.

Why to Use: It is easy, as well as safe to use, as it involves just four simple steps to remove the damaged area cleanly, quickly and with precision.

Packaging:

Stock No.	Description
F3237	Carpet Repair Kit
F3261	Replacement Blades
F3262	Replacement Pads



Cleaning Pan

General Description: A plastic tray designed specifically for rinsing your Carpet Extractor.

When to Use: It should be used after every day's use of your Carpet Extractor.

Why to Use: Because of its size, it stores nicely and will accommodate your Extractor, making it convenient to maintain efficiently and with minimum cleanup afterward.

Packaging:

Stock No.	Description
F3000E	Cleaning Pan



Gauge Stick

General Description: This wooden accessory is 16" long with markers at the 2 quart, 4 quart, 6 quart and 8 quart mark.

When to Use: Detergent, diluted, will keep in the Carpet Extractor for up to seven days. With the Gauge Stick, you are able to keep track of the amount of detergent solution you have left.

Packaging:

Stock No.	Description
U1907	Gauge Stick





Funnel

General Description: This funnel is made of white plastic, with a black rubber hose.

When to Use: With this funnel, you can pour detergent solution into the detergent tank more efficiently.

Why to Use: Pouring solution into the detergent tank can become a hit or miss project. By using the funnel, you can eliminate the mess and waste that results.

Packaging:

Stock No. Description
U1925 Funnel with Tube



VS-7 Air Mover/Dryer

General Description: Most sought-after dryer in today's marketplace! 3 speed adjustable motor that produces 2,500 CFM of air now where it's most needed, while only drawing 4.8 amps on high speed. Specially designed handle for easy transport.

When to Use: Powerful air-flow that can be adjusted conveniently in seconds. Ideal for all drying needs from carpet level to drying rack height. For larger carpet cleaning jobs and fabrics that require fast-drying time.

Stock No: C1644 Air Mover/Dryer VS-7

Physical Data:

Motor: 110V, 1/2 HP
Blower: 10 inches
RPM: 1,075 CFM: 2,500, 2,000, 1,500
Control: 3 speed
Electric Cord: 3 wire, 25 feet long
Housing: High density polyethylene
Width: 15" Height 22" Depth: 20"
Weight: 35 pounds

Accessories - VS3 Power Wall Cleaning System



Scrub Pads for VersaTile and VS-3 Gliders

General Description: "Quick Fit" pads attach instantly to the light-weight glider. A touch of the trigger control saturates the scrub pad with wall/ceiling detergent.

When to Use: Medium and coarse pads are available to eliminate stubborn scuffs and marks.

Why to Use: Virtually no effort is required when operating the trigger control. The surface of the scrub pads will do practically all the work for you.

Packaging:

Stock No. Description
W650 Scrub Pad, Medium
W651 Scrub Pad, Coarse



Wall Cleaning Pads for VersaTile and VS-3 Gliders

General Description: Made of heavy, specially woven cotton to retain moisture, pick up dirt.

When to Use: Fits neatly onto the new VersaTile and VS-3 Detergent Glider and Buffing Glider with Velcro, for cleaning walls of all types: painted, marble, washable wallpaper, etc.

Why to Use: The material making up these wall cleaning pads is highly absorbent terry cloth so they can be used without frequent changing and both sides can be used to maximize each cleaning pad. Also, the longevity is better because they stand up to numerous washing treatments before they need to be retired.

Packaging:

Stock No. Description
W375 Heavy Duty for Serial #4034 and lower, 1 dozen, 4 fold with Velcro for Serial #4034
W848 and higher, 1 dozen, single fold



Brush Glider for VersaTile and VS-3

General Description: Heavy-duty nylon bristle brush attaches easily to new VersaTile and VS-3 detergent gliders. Detergent squirts through the bristles and onto the surface.

When to Use: Ideal for cleaning heavily textured wall surfaces such as stucco, Spanish plaster, painted cement, etc. You can expand your business into fire damage restoration as this attachment will allow you to clean fire smoke walls.

Why to Use: The bristles on the brush reach into deep crevices to emulsify and dislodge soil. You can clean large surfaces without moving the entire unit each time you clean a section.

Packaging:

Stock No. Description
AW9 Brush Glider with 25' hose for Serial #4034 and lower
W845 Brush Glider for Serial #4035 and higher

Detergent Glider for VS-3 Power Wall Cleaning System

General Description: The glider comes complete with a 25 foot hose, push-button control. It has Velcro strips for fast towel pad attachment.

When to Use: This is the first step in the wall cleaning process. Good for smooth surfaces such as plaster, washable wallpaper, painted surfaces, etc. allow for even application.

Why to Use: This Lightweight glider will there is a minimum amount of pressure required, making the process less fatiguing than if cleaning by hand. Also, the glider is nonmarring, a benefit that all of your customers will appreciate.

Packaging:

Stock No.	Description
W500	Detergent Glider for Serial # 4034 and lower
W846	Detergent Glider for Serial #4035 and higher



Buffing Glider for VS-3 Power Wall Cleaning System

General Description: Buffing Glider comes complete with Velcro strips for fast towel pad attachment.

When to Use: Effectively cleans the wall with minimum effort

Why to Use: This procedure is four times faster than doing it by hand. Further, the surface is cleaned without dripping or streaking. This is a benefit, in that the customer will appreciate keeping cleanup to a minimum.

Packaging:

Stock No.	Description
W520	Buffing Glider for Serial # 4034 and lower
W847	Buffing Glider for Serial #4035 and higher



Adapter for VS-3

General Description: Adapter for using 2 detergent gliders.

When to Use: Ideal for adapting one machine so that 2 to 4 people can use the VS-3 at one time.

Why to Use: This attachment will allow you to take on big accounts without having to invest in a second machine to do it. However, if you own 2 machines then you'd be able to employ 4 to 8 people. Imagine the possibilities...

Packaging:

Stock No.	Description
AW204	Adapter for using 2 detergent gliders



High Reach Pole Packages

General Description: Extended length application and drying poles with gliders allow you to clean high walls and ceiling faster and easier.

When to Use: Eliminates bringing a ladder to the job, allows you to clean walls and ceilings safely from the floor.

Why to Use: Reduces labor time and cleaning costs. No costly scaffolding to rent and set up. Standard Pole Package for surfaces up to 12' high. Maxi-Reach Pole Package for cleaning hard-to-reach surfaces up to 18' high.

Packaging:

Stock No.	Description
W852	Standard High Reach Package
W853	Maxi-Reach Package



Accessories - VersaTile Acoustical Tile Cleaning

(Also refer to VS3 Accessory Section page 16)

Sponges for VersaTile

General Description: These Sponges will enable you to wipe only the grid-work supporting the ceiling tile in that they are exclusively designed to keep contact from the tile surface.

When to Use: These sponges will allow you to clean all non-porous surfaces such as, grids, vents, diffusers, exposed light lenses, etc. The standard and thin sponges are available for varying grid widths. The large sponge is for larger cleaning jobs such as speaker covers and, again, vents and exposed light fixtures.

Why to Use: The exclusive design of each sponge, allows wiping the surface quickly, effectively and with less fatigue.

Packaging:

Stock No.	Description
H1124	Standard Sponge (for grid wiping)
H1125	Thick Sponge (for grid wiping)
H1126	Thin Sponge (for grid wiping)



Drop Cloth

General Description: Ideal for protecting moisture-sensitive surfaces, such as furniture, carpeting, paperwork, desktops, etc.

When to Use: They are economical enough (a dozen per package) to use for every cleaning job and are recommended for use whenever potential drips may fall onto floors and furniture.

Why to Use: The paper side up will absorb the moisture, while the plastic side down will prevent any moisture from soaking through to the protected surface making this drop cloth reusable a number of times before retiring it.

Packaging:

Stock No.	Description
H1180	9' x 12' Drop cloth (12 per package)





Restorer

General Description: Specially formulated sprays for spots and marks that cannot be removed with normal cleaning processes.

When to Use: There may be some watermarking that cannot be cleaned. Watermarking is not dirt, it is damage; therefore, rather than replacing costly acoustical tile, these sprays will restore the tile back to its former color.

Why to Use: These sprays are economical as well as washable, so that the tile can be cleaned in the future. The sprays are available in two colors: White and Eggshell to match most ceiling colors.

Packaging:

Stock No. Description
H1181 Restorer - White
H1182 Restorer- Eggshell



Goggles

General Description: Clear plastic eye protection for use whenever cleaning products could come in contact with eyes during the cleaning process.

When to Use: To be used anytime there may be chemical spray involved. This is a safety precaution that should be taken in areas of cleaning and restoration.

Why to Use: With any restoration project, there may be a chemical spray or splash that cannot be anticipated. These goggles will adequately prepare you for any such situation.

Packaging:

Stock No. Description
H1183 Goggles



Respirator

General Description: As a safety precaution that should be taken in all areas of cleaning and restoration, this Respirator will filter out the toxins and allow you to breath freely.

When to Use: Meant for use any time you are working on a cleaning restoration project where misting chemicals will be involved.

Why to Use: This Respirator is disposable, making it easy to use.

Packaging:

Stock No. Description
H1184 Respirator - Disposable
Mist Protection



Rubber Gloves

General Description: Disposable Rubber Gloves designed with your protection in mind. This is considered an added precaution that should be taken at any facet of a cleaning restoration project.

When to Use: These are suggested to be used with any chemicals and solvents that you will be working with.

Why to Use: Another benefit is that these are ideal for any unknown allergies that you may have.

Packaging:

Stock No. Description
H1185 Rubber Gloves, 1 pair



Drip Sponge

General Description: 8" x 2-1/2" absorbent sponge for VersaTile Spray Pole or VS-3 Maxi-Reach Pole Package.

When to Use: Whenever spraying acoustical tile cleaning solution or wall/ceiling cleaning solution overhead.

Why to Use: To catch much of the falling mist and drips from overhead spraying, reducing moisture on flooring surfaces and drop cloths.

Packaging:

Stock No. Description
H1177 Drip Sponge for VersaTile or
VS-3 Maxi-Reach Pole Pkg.



VersaTile Desk-Top Demonstration Kit

General Description: Sturdy carrying case holds powdered acoustical tile cleaner, spray bottle, dirty ceiling tile pieces, demo videotape and hand-out promotional flyers.

When to Use: Handy Kit helps convince business owners to have their acoustical tile ceilings cleaned, by showing cleaner's cleaning results.

Why to Use: If you're unable to bring in the entire VersaTile System to do a ceiling cleaning demonstration, or the manager only has limited time, the Demo Kit is the answer.

Packaging:

Stock No. Description
10007 VersaTile Desk-Top
Demonstration Kit

General Advertising and Printed Material

“Von Schrader” 3 Ring Binder, stores material for easy access

General Description: Ideal for protecting moisture-sensitive surfaces, such as furniture, carpeting, paperwork, desktops, etc.

When to Use: They are economical enough (a dozen per package) to use for every cleaning job and are recommended for use whenever potential drips may fall onto floors and furniture.

Why to Use: The paper side up will absorb the moisture, while the plastic side down will prevent any moisture from soaking through to the protected surface making this drop cloth reusable a number of times before retiring it.

Packaging:
Stock No. Description
Form 2096 3 Ring Binder



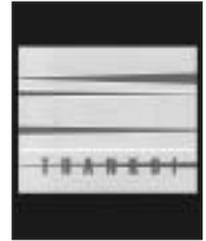
Thank You Cards

General Description: On grey tri-fold paper, with burgundy ink, this momento is a wonderful way to ensure your customer will remember you. The message is a thank you for allowing you to do business with your customer. Another wonderful feature: they have a slot inside for you to insert your business card.

When to Use: These cards can be left at the end of your on-location cleaning restoration project. Generally geared toward the residential customer.

Why to Use: A sure image enhancer because your client will remember your special touch. The Von Schrader colors are used, adding a professional touch, as well.

Packaging:
Stock No. Description
Form 1058 Thank You Cards
QTY. 100, 500, 1000



Sales Presentation Binder (Carpet, Upholstery, Wall and Acoustical Ceiling Tile Cleaning.) Sell easier, sell better, completely indexed, 3/4" polypropylene 3 ring binder

General Description: The sales material will accommodate the complete Von Schrader equipment line. This completely indexed binder will add to your total sale.

When to Use: The advice and suggestions included will help you to build your business into a profitable one.

Why to Use: The endorsement letters, alone, will help you to prove your credibility to your potential client. In no time at all, you'll be able to replace those endorsement letters with letters of your won giving praise to the quality work that you do.

Packaging:
Stock No. Description
Form 2064 Sales Presentation Binder



“Von Schrader” Presentation Folder

General Description: Attractive light gray and blue folder with inside pocket for your information sheets and a place to hold your business card.

When to Use: Whenever you have a number of informative pieces or a job quotation to give to an important potential commercial customer this folder can be used.

Why to Use: Imparts an instant professional image to your business, in the eye of your prospective customer. With your company sticker or business card attached, it will keep all of the information together and make a lasting impression.

Packaging:
Stock No. Description
Form 2150 Presentation Folder
Qty. 10



Magnetic Vehicle Identification Panel

General Description: Rubber magnetic signs, 10" x 16", with the Von Schrader logo in Von Schrader colors will announce your services to your community. The blank space below will allow you to introduce the name of your company and telephone number (use dye cut letters available at any hardware store).

When to Use: These magnetic panels are excellent advertisement on the doors, as well as the back of your vehicle.

Why to Use: The price of these panels make it an attractive alternative to having your vehicle painted. In the event that your vehicle for your business is also the vehicle you have for private use, you'll be able to alternate between the two purposes. In addition, the soft rubber backing attached to a clean surface will not harm the paint in any way.

Packaging:
Stock No. Description
F3259 Magnetic Vehicle
Identification Panel



Von Schrader Systems VHS Video Demonstration

General Description: A two-and-a-half minute VHS video designed in commercial form that presents the Carpet and Upholstery machines. Also another video is available to demonstrate the VersaTile Acoustical Tile Cleaner. These videos have many uses.

When to Use: These videos are ideal to view with a potential customer if they don't have time for an actual equipment demonstration. In addition, these videos can be used at trade shows, home shows, expo shows, even as a television commercial.

Why to Use: The quality of these videos maintains the professional thread which Von Schrader continues to weave throughout their company.

Packaging:
Stock No. Description
C1420 Demonstration Video—Carpet
& Upholstery
H1194 Demonstration Video—Versatile



Multi-Service “Door Hanger” Carpet, Upholstery, Wall Cleaning

General Description: This particular door hanger presents carpet, upholstery and wall cleaning to your prospective customers in an eye catching yellow.

When to Use: It's a wonderful introductory item to place on the doors of homes in your community's neighborhoods. You'll be able to target a large number of residents with little time invested.

Why to Use: This method allows you to introduce yourself to a community efficiently and quickly, at a low cost to your (as little as \$0.08 per hanger) and by using the space on the backside for your company name and telephone number.

Packaging:
Stock No. Description
Form 2270 Multi Door Hanger
Qty. 100, 500, 1000





Vehicle Business Card Pocket Display Kit

General Description: Place your business cards in this plastic pocket that affixes to the side of your business vehicle. Prospective customers can take one of your business cards even when you're not around. The business card holder easily slides off a mounting bracket so you can bring it into your office when not in use.

Packaging:

Stock No.	Description
Form 10060	Vehicle Business Card Pocket Display Kit



Multi-Service Carpet/Up holstery, Wall Cleaning Circular

General Description: Introduces carpet and upholstery cleaning using the Dry Foam Extraction Method to your prospective clients.

When to Use: This colorful tri-fold brochure can be included in direct mailings, or leave at the door.

Why to Use: With the space reserved on the back to announce your company name and phone number, you can introduce your services effectively.

Packaging:

Stock No.	Description
Form 2393	Multi Circular
	Qty 100, 500, 1000



Instructional Videos/Training Films

General Description: Filmed on high quality VHS film, this video enhances the information provided in the Instruction Manual

Why to Use: This visual aid helps you to "picture" what you've read in your Owner's Operation Manual by presenting the step-by-step mechanical operation and maintenance of our Von Schrader equipment.

Packaging:

Stock No.	Description
F3263A	VS-1 Carpet Extractor Training Video
F3263B	LMX Carpet Extractor Training Video
F3263C	LMX with Defoamer Tank Extractor Training Video
K3519	VS-12 Carpet Extractor Training Video
U2024	VS-2 Upholstery Extractor Training Video
U2024A	Esprit Upholstery Extractor Training Video
H1190	VersaTile Instructional Video



Guide to Spot and Stain Removal Brochure

General Description: This booklet will provide a quick and easy reference for handling virtually any spot or stain. It works in conjunction with the Professional Spot Removal Kit.

When to Use: Keep it in your spot removal kit at all times, to help identify spots and determine which spot removal product to use.

Why to Use: Saves time while you're on the job. Eliminates guess work by advising you which products to use, and their sequence.

Packaging:

Stock No.	Description
Form 2061E	Guide to Spot and Stain Removal



Reminder Post Cards

General Description: White post card imprinted on the front with a red string tied around the finger. On the back there is an area with room for your company name and phone number to be printed.

When to Use: These are convenient to send to customers when it is time to have their carpet, furnishings, etc., cleaned.

Why to Use: With a reminder picture on the front and a post card backside, you can print virtually any message to keep communication open to your customer base.

Packaging:

Stock No.	Description
Form 2413	Reminder Post Cards
	Qty 100



How's Your I. A. Q. Pamphlet

General Description: Informative, explains the indoor air quality (I.A.Q.) issue, and how it relates to carpet, upholstery, wall and ceiling cleaning in the living and working environment.

When to Use: Primarily for use with potential commercial customers. Also explains the E.P.A.'s recommended carpet cleaning frequency.

Why to Use: Will help you promote the health benefits of more frequent cleaning of interior surfaces. Use to impress your customers and give you an "edge" over your competition.

Packaging:

Stock No.	Description
Form 2451	How's Your I.A.Q. Brochure. Qty. 50



Detergent Residue Comparison Card

General Description: Colorful card contains two display "blisters" that compare the dried Von Schrader non-sticky, non-oily carpet detergent residue to a typical competitor's hot water extraction greasy, oily residue. Complete descriptive information is printed on the card.

When to Use: Card helps compare our low moisture soil extraction cleaning system to hot water extraction methods. Helps you to win cleaning jobs away from your competition.

Why to Use: All types of carpet detergents leave some residue after cleaning. The card promotes the anti-resoil characteristics of the Von Schrader dried, crispy residue particles, dispelling the misinformation that some competitors try to promote.

Packaging:

Stock No.	Description
Form 2532	Residue Card

Un-Duz-It Brochure for “Pet Odor Removal”

General Description: Explains how Un-Duz-It solves the challenges of animal related odors.

When to Use: An ideal leave-behind when you’re cleaning carpet or upholstery in homes where a pet is living. Also can be used to promote this special odor control service.

Why to Use: Educates the customer. Helps build extra add-on business for you.

Packaging:

Stock No.	Description
Form 2568	Un-Duz-It Brochure
	Qty. 50



Microban X-580 Plus Brochure

General Description: Attention-getting brochure explains that: ”It takes more than cleaning to stop germs, insects, odors.”

When to Use: As an envelope insert or hand-out piece to help describe this environmental protection service that you can offer.

Why to Use: Helps to broaden your value and services to your customers, by enlightening them to the health dangers that exist, and the treatment you can offer.

Packaging:

Stock No.	Description
Form 2567	Microban 580 Plus Brochure.
	Qty. 50



Operating Instruction Manuals

General Description: Also referred to as an “Owners Manual”, these books will help you with assembly, general maintenance, trouble-shooting, and cleaning challenges. Also includes a schematic of the machine’s assemblies.

Packaging:

Stock No.	Description
F2822F	VS-1 Operating Instruction Manual Belt-driven
F2836	VS-1 Operating Instruction Manual Chain -driven - Tan
F2840	VS-1 Operating Instruction Manual Chain -driven - Grey
F2840H	LMX Operating Instruction Manual
F2840 L	LMX with Defoamer Tank Operating Instruction Manual
U2020	VS-2 Operating Instruction Manual - Tan
U2023	VS-2 Operating Instruction Manual - Grey
U2028	Esprit Operating Instruction Manual
U2004B	VS-2 Operating Instruction Manual - Black
W628	VS-3 Operating Instruction Manual-Electric, Tan or Black
W646	VS-3 Operating Instruction Manual-Electric, Grey
W647	VS-3 Operating Instruction Manual-starting with Serial #WB4034 & higher
Form 27B	VS-3 Operating Instruction Manual (manual pump)
H1152	VersaTile Operating Instruction Manual
H1152	VersaTile Operating Instruction Manual -starting with Serial #CW1194 & higher



Von Schrader Cap

General Description: Khaki cap adjustable to any size.

When to Use: Wear for business or for pleasure.

Why to Use: Gives you and your employees that complete professional, neat look. Harmonizes with your Von Schrader sport shirt/uniform.

Packaging:

Stock No.	Description
843KNA	Khaki Cap



Patches

General Description: Colorful and eye-catching, these patches are machine-stitched to be sewn onto your uniform.

When to Use: Sew onto your uniform shirts, jackets, etc.

Why to Use: These patches will help to advertise your status in the cleaning industry to clients and prospective customers, as well.

Packaging:

Stock No.	Description
870 VS1	Authorized Associate Patch

Available to Certified Technicians:

Qualified Associate Patch
Professional Cleaners School Graduate Patch
Stain Resist Certification Patch
Advanced Cleaning School Graduate Patch
National Academy of Von Schrader Associates Patch



Carpet Extraction System™ Marketing Support

Full Color “Facts” Advertising Circulars

General Description: This is Von Schrader’s most popular circular as it points out the benefits of the Von Schrader Extraction System in detail, while contrasting it to other methods on the market today. There is a space on the backside for you to include your company name and phone number.

When to Use: This is a wonderful idea when dealing with prospective customers because it includes in its comparison the rotary method, the "steam" method, and the bonnet method. More than likely, they have used one of these methods, or know someone who has.

Why to Use: When thinking about having carpets cleaned, people usually will ask their friends and family which company they should contact. By presenting this brochure to that prospective customer, you will be able to educate them to the pros of the Low Moisture Extraction method and the cons of the alternative methods.

Packaging:

Stock No.	Description
Form 1060	“Facts” Circulars
	Qty. 100, 500, 1000





Full Color Carpet Cleaning Counter Display Cards

General Description: You will receive a set of 4 colorful 11" x 14" easel display cards with advertising circular pockets. These circular pockets will hold your favorite circular to distribute to potential customers. It has a stand attached to the back so that it will sit on any flat surfaces.

When to Use: Ideal for display in retail outlets, home shows, expo shows, trade shows.

Why to Use: Displaying these counter display cards in commercial establishments will help to generate interest in your cleaning services.

Packaging:

Stock No.	Description
Form 1026	Full Color Carpet Cleaning Counter Display Cards (4)



Carpet Cleaning Door Hangers

General Description: This door hanger is designed to inform your potential customers of the "Bait and Switch" tactics used by other carpet cleaners. Black print on a white background with a space on the backside for your company name and phone number.

When to Use: This door hanger is convenient for leaving on the doors in the neighborhood after you've cleaned your customers carpet.

Why to Use: The hardest thing to overcome is the price objection. This door hanger allows you to put the ball in your court by explaining to your prospective client how your competitor can offer such low, low prices.

Packaging:

Stock No.	Description
Form 2273	Carpet Cleaning Door Hanger
	Qty. 100, 500, 1000



"Pssst!" Carpet Cleaning Door Hanger

General Description: This is our most popular door hanger. It is a wonderful item to gain a larger customer base by letting them know you just cleaned their neighbor's home with the Von Schrader Low Moisture Soil Extraction Cleaning System.

When to Use: As with all of our door hangers this is a convenient way to gain customers. Simply go door to door in your customer's neighborhood, after you've cleaned their carpet, and attach this door hanger to each door. A great way to communicate to your potential customers.

Why to Use: An eye-catching idea! Arouse curiosity, and inform your potential customer what their neighbor has been up to.

Packaging:

Stock No.	Description
Form 2380	"Pssst!" Carpet Cleaning Door Hanger
	Qty. 100, 500, 1000



Advanced Formula Carpet Protector Circular

General Description: The circular contains colorful sales-packed information about the after treatment designed to protect carpet from dirt and grime and easier spot removal.

When to Use: These can be included with each invoice, receipt of sale, quotation and presentation, even as an exhibit handout.

Why to Use: This colorful circular helps keep your customer informed of this service to enhance the carpet between cleanings.

Packaging:

Stock No.	Description
H93869	Carpet Protector Circular
	QTY. 100, 500, 1000



"Carpet Appearance Protection Plan" Brochure

General Description: This circular contains information that will give you helpful hints on keeping your carpet properly maintained.

Packaging:

Stock No.	Description
Form 2382	Carpet Appearance Protection Plan Brochure
	Qty. 50



LMX® products, equipment and marketing materials



Esprit® products, equipment and marketing materials



VS-3/VersaTile® products, equipment and marketing materials

Full Color Advertising Circulars

General Description: This brochure Fully highlights the merits of the Von Schrader Low Moisture Upholstery Cleaning System.

When to Use: Mail out or handout. This brochure will assist you in securing clients. Professional looking and you can personalize with your company name and telephone number.

Why to Use: They will enhance your ability to explain and sell your unique service.

Packaging:

Stock No.	Description
Form 2129	Upholstery Extraction System™ Full Color Advertising Circulars
	Qty. 100, 500, 1000



Full Color Upholstery Cleaning Counter Display Cards

General Description: You will receive a set of 4 colorful 11" x 14" easel display cards with advertising circular pockets. These circular pockets will hold your favorite circular to distribute to potential customers. It has a stand attached to the back so that it will sit on any flat surfaces.

When to Use: Ideal for display in retail outlets, home shows, expo shows, trade shows.

Why to Use: Displaying these counter display cards in commercial establishments will help to generate interest in your cleaning services.

Packaging:

Stock No.	Description
Form 2384	Full Color Upholstery Extraction System™ Counter Cards (4)



Upholstery Protector Circulars

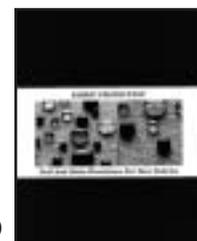
General Description: A wonderful two-fold brochure that offers a visual aid when explaining to your customer how Fabric Protector prevents spills from becoming stains.

When to Use: Perfect as a visual aid for your potential customer, It could also be distributed at home shows, trade shows, etc, It could be included with invoices, evaluations or during a presentation/demonstration.

Why to Use: This circular is designed to pique customer curiosity and interest in this profitable add-on service.

Packaging:

Stock No.	Description
E-64752	Upholstery Protector Circular Qty. 100, 500, 1000



Upholstery Cleaning Door Hangers

General Description: This door hanger introduces prospective customers to the advantage of cleaning their upholstery using the Von Schrader Low Moisture Soil Extraction Method.

When to Use: This door hanger is dye cut to hold business cards and has a space for including your company information.

Why to Use: What better way to communicate your services to the community? This door hanger will allow you to leave a reminder with them even after you're gone.

Packaging:

Stock No.	Description
Form 2400	Upholstery Cleaning Door Hanger
	Qty. 100, 500, 1000



Upholstery Care Brochure

General Description: In a folder format, this highly informative brochure is entitled "Smart Care for Upholstery".

When to Use: Distributing the folders through direct mail, exhibit handouts and personal presentation will remind persons in your community that you are the expert to contact when furnishings need attention.

Why to Use: This brochure is designed to encourage your customers and prospects to look to you as the expert in upholstery cleaning and to consult you on their furniture cleaning problems.

Packaging:

Stock No.	Description
Form 2308	Upholstery Care Brochure
	Qty. 50



Car Care Circular

General Description: This circular, in tri-fold format, promotes your services in cleaning automobile, RV, marine craft upholstery.

When to Use: Can be distributed to used car dealers, at marinas and trade shows.

Why to Use: With photos showing the use of the Low Moisture Upholstery Cleaning System in various capacities, this is a great visual aid for your potential customer.

Packaging:

Stock No.	Description
Form 2347	Car Care Circular
	Qty. 100



Leather Care Circular

General Description: Full color pamphlet explains the benefits to have fine leather furniture cleaned and conditioned with Von Schrader "Leather Lather" and "Leather Lotion" using your Von Schrader upholstery extraction system.

When to Use: Can be mailed or handed out with your company name on the back, to commercial and residential customers that have leather furniture.

Why to Use: Helps you to promote a much-needed service while you're also cleaning upholstery fabrics and/or cleaning carpet in the same facility or home.

Packaging:

Stock No.	Description
Form 2506	Leather Care Circular
	Qty. 100



Power Wall Cleaning System™ Marketing Support



Full Color Advertising Circulars

General Description: The full-color, bi-fold wall cleaning circular illustrates the system's capability of being effective and safe for all washable surfaces. The space on the backside will allow you to include your company name and phone number.

When to Use: This circular can be distributed to anyone needing this service. Include with invoices, distribute at home shows, or include duping a presentation or with an evaluation.

Why to Use: This brochure communicates to your potential customer that the Power Wall Cleaning System will clean all washable wall surfaces. For example: wood paneling and washable wallpaper or paint.

Packaging:

Stock No.	Description
Form 2135	Power Wall Cleaning System™ Full Color Advertising Circulars
	Qty. 100, 500, 1000



Wall Cleaning Square Footage Guide

General Description: This brochure is designed to help you to calculate the square footage in preparing a bid for a customer or potential client.

When to Use: Ideal and practical as it is time-saving. Use this for any necessary square footage calculations you need.

Packaging:

Stock No.	Description
Form 971	Wall Cleaning Square Footage Guide



Wall Cleaning Door Hangers

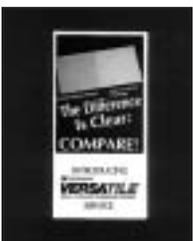
General Description: This brochure is designed to help you to calculate the square footage in preparing a bid for a customer or potential client.

When to Use: Ideal and practical as it is time-saving. Use this for any necessary square footage calculations you need.

Packaging:

Stock No.	Description
Form 2410	Wall Cleaning Cleaning Door Hangers
	Qty. 100, 500, 1000

VersaTile Wall & Acoustical Tile Cleaning Marketing Support



VersaTile Full Color Advertising Circulars

General Description: A tri-fold, full-color brochure will introduce your VersaTile service to potential customers.

When to Use: This brochure can be included with evaluations or proposals, direct mailings and invoices. Ideal, too, for distribution at home shows or trade shows.

Why to Use: The color photos and easy-to-read manner with which the information is presented is a helpful introduction of your services to your customer.

Packaging:

Stock No.	Description
H1188	VersaTile Wall & Acoustical Tile Cleaning Full Color Advertising Circulars
	Qty. 100, 500, 1000



VersaTile Envelope Insert Circulars

General Description: This is the envelope-size version of the VersaTile Color Advertising Circular. It is an informative way to introduce your VersaTile Service to potential customers, as well as your existing customer base.

When to Use: Because of its size, you can include this circular with personal letters, direct mailings or invoices, as well as evaluations or proposals.

Packaging:

Stock No.	Description
H1189	VersaTile Wall & Acoustical Tile Cleaning Insert Circulars
	Qty. 100, 500, 1000



VersaTile Self Mailer

General Description: This is a wonderful, all-in-one mailer that will allow you to conduct your own direct mailing. Its informative lay-out will allow you to mail it in and of itself without stuffing envelopes.

When to Use: Use to broaden your customer base. This self mailer has a perforated post card for your potential customer to return to you. Simply stamp or print your name on the post card for its prompt return.

Packaging:

Stock No.	Description
Form 2432	VersaTile Self Mailer
	Qty. 50

LMX™ Low Moisture Soil Extraction System

General Description: The only low moisture soil extraction carpet machine on the market to simultaneously apply a dirt emulsifying dense foam and remove both foam and dirt in a single forward movement of the machine.

When to Use: Use anytime you want to clean carpets efficiently, professionally and with excellent results.

Why to Use: Carpets come beautifully clean without the hazards of over wetting, shrinkage, dry-rot and mildew.

Specifications: 24" length, 17" width, 15 1/2" height, 36" floor to top of handle.

Packaging:

Stock No.	Description
RB110	LMX Low Moisture Soil Extraction System



Esprit™ Upholstery Low Moisture Soil Extraction System

General Description: One of the most versatile pieces of cleaning equipment available. Keeping upholstered furnishings at a maximum appearance level need no longer be a source of frustration and disappointment.

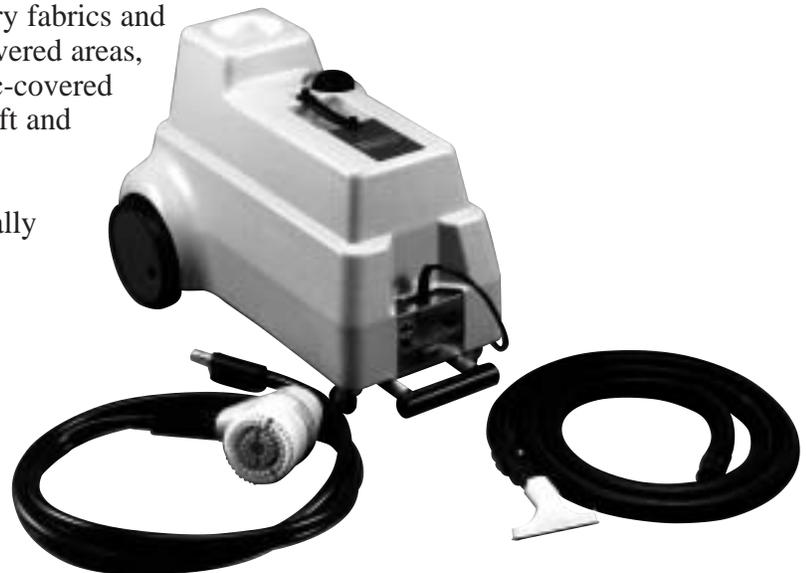
When to Use: The highly portable unit (only 33 lbs.) is designed to safely clean virtually all upholstery fabrics and can also be used to clean stairways, carpet covered areas, where maneuvering space is limited, on fabric-covered walls and partitions, automobiles, vans, aircraft and ships or boats.

Why to Use: This unique machine economically meets upholstered furniture maintenance challenges in a professional way.

Specifications: 23" length, 13" width, 17 1/2" height

Packaging:

Stock No.	Description
UC110	Esprit™ Upholstery Low Moisture Extraction System



VS Mach-12 "High Speed" Extraction System



General Description: One pass carpet cleaning and simultaneous recovery of the dirt laden foam is identical to the time-proven principle involved in Von Schrader's LMX, but at the incredible rate of more than 10,000 square feet per hour.

When to Use: This system is ideal for large areas of carpet.

Why to Use: You'll be able to reduce time and labor cost on large carpet area cleaning with very brief drying time for quick accessibility.

Specifications: 49 1/2" length, 28" width, 37" height at top of handle.

Packaging:

Stock No.	Description
KB110	VS Mach-12 "High Speed" Extraction System

VS-3 Power Wall Cleaning and Sanitizing System



General Description: The Von Schrader Electric Wall Cleaning and Sanitizing System weighs only 20 pounds and washes walls and ceilings 4 times faster than by hand.

When to Use: This system washes walls and ceilings of all types: painted, marble, washable wallpaper, cinderblock, rough cement block, Spanish plaster, swirl plaster and rough painted brick.

Why to Use: With material costs of less than 50 cents per day, this system will clean up to 6,000 square feet in one eight hour day. In addition, the system cleans 30% faster than any other machine on the market because it involves two steps instead of three.

Specifications: 19-1/2" length, 15" width, 14" height

Packaging:

Stock No.	Description
WB110	VS-3 Power Wall Cleaning and Sanitizing System

VersaTile Wall/Acoustical Tile Cleaning System

General Description: This is the newest addition to the Von Schrader family. The VersaTile System is truly versatile because it can switch from cleaning acoustical tile to any type of washable wall and ceiling with virtually no effort at all.

When to Use: Will clean smoke, grease, oil, dust and pollutants in one application.

Why to Use: Acoustical Tile replacement is very costly. That won't be necessary since this new system will restore Indoor Air Quality and appearance at a fraction of what it will cost to replace the tile altogether.

Specifications: 42" length, 22" width, 27" height

Packaging:

Stock No.	Description
CW110	VersaTile Wall/Acoustical Tile Cleaning System



Training

Professional Cleaning School

The course is designed to provide you with a thorough understanding of carpet and upholstery technology so you know what you are cleaning and how to properly clean it.

Proper cleaning techniques and procedures for "stain resistant" carpet are reviewed. Von Schrader's unique cleaning products and services geared toward Stain Resist nylon are part of the curriculum.

Principles of carpet maintenance, including practical tips to establish and implement carpet maintenance programs in residential and commercial facilities, are discussed.

You will also study the unique Von Schrader Low Moisture Soil Extraction Carpet Cleaning System and why it cleans carpet effectively. Hands-on experience with the equipment in realistic field conditions is stressed.

Procedures for removing difficult spots, including how to use specialty spot removal agents is included.

During the course, you will learn about upholstery fabrics and proper cleaning procedures for sensitive fabrics like velvet and Haitian cotton.

You will operate the Von Schrader Low Moisture Soil Extraction Upholstery Cleaning System.

You will have the opportunity to use the Von Schrader Power Wall Cleaning System and the VersaTile Acoustical Tile Cleaning System and learn about the profit potential of these unique services.

Specialty services such as carpet/fabric protection and odor control/elimination will be covered from product application techniques to how to market these high profit services.

The course places special emphasis on marketing carpet, upholstery and wall cleaning services to commercial and residential customers. Marketing topics range from telemarketing to bidding/estimating and from direct mail to advertising.

The course emphasizes attendee participation and ample opportunities for question and answers on all course topics.

The Von Schrader School is tuition-free. You pay for your transportation to and from Racine, hotel and meals while you're here. We will provide lunches, and ask you to be our guest one evening at a School dinner. Plus, you'll take home your notebook and personalized course completion Certificate.

Contact the Von Schrader Company for school dates and other locations scheduled throughout the year.



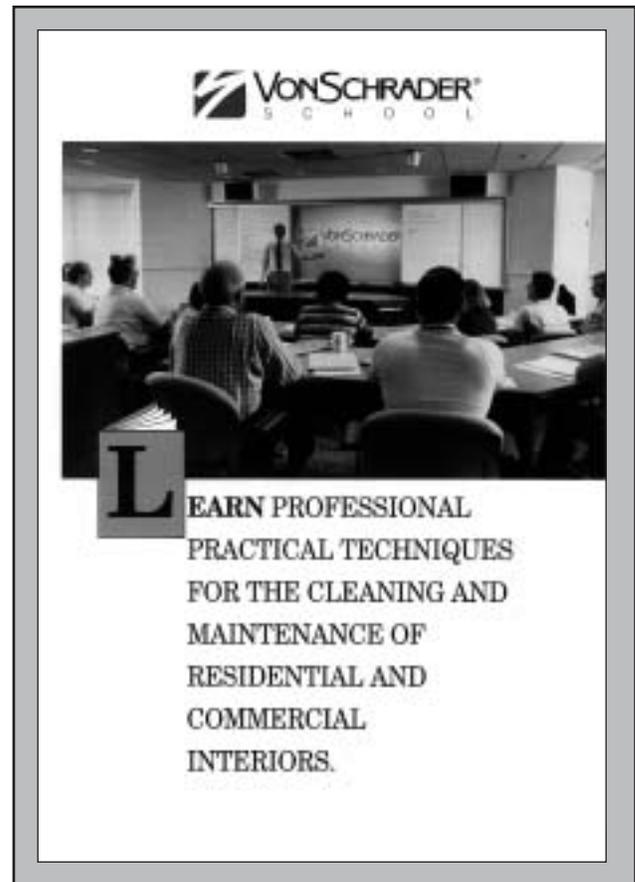
C.E.C. Institute of Inspection Cleaning and Restoration Certification

C.E.U. Continuing Education Units

PRISM™ Carpet Color Repair & Carpet Re-dyeing Training

The “Home Study”, easy-to-learn video training is designed to make you a qualified, confident, on-location **CERTIFIED CARPET COLORIST** or **CERTIFIED CARPET RE-DYEING TECHNICIAN**. No other “Home Study” program even comes close.

The videos go into extensive detail on topics like identifying the market for carpet color repair, what dyes consist of and how they're made, how carpet fibers permanently absorb dyes, techniques of color identification, special color-loss problems and solutions; and, of course, thorough one-on-one and hands-on instruction in our unique dye injector process, dye spraying techniques, state-of-the-art color sets, and systems which are the basis of the **PRISM™ Color Repair Program**. Effective sales techniques, residential and commercial marketing programs, bidding and estimating, the history of dyes, troubleshooting and written agreements with customers are also covered.



Carpet Color Repair Sets

When to Use: Use the Carpet Color Repair Set when repairing color loss spots from accidents such as bleach spills, acne medication, toilet bowl cleaners, harsh liquids or sun faded areas.

Why to Use: PRISM" dyes are colorfast, fade-resistant and light fast, and compare in most ways to carpets' original dyes. They are permanent dyes and are superior for dyeing stain-resistant carpet.

Packaging:

Stock No. Description

- 11001 Professional Color Repair Set
Includes: (31) pre-mixed powdered dyes, 8 Oz. Dye Bond, 8 oz. Dye Site Cleaner, (2) 8 oz. Bleach Eradicator, 8 oz. Acetic Acid, 4 oz. Defoamer, (4) measuring spoons, (2) measuring jars, test vial, scissors, rubber gloves, (2) dye injectors, (5) stirrers, sponge, (2) trigger spray bottles, pH paper, towel, (2) eye droppers, immersion heater, color chart, instructional video tape, instructional manual with color guide, durable carrying case.
- 11009 Complete Prism™ Home Video Workshop - Spot Color Repair
Includes (4) videotapes (7 hours total), 200 page illustrated Training Manual with Color Guide, (8) spotted carpet samples in various colors, marketing ideas, sales aid samples. Certification Exam, Certified Carpet Colorist graduation certificate and shirt patch. IICRC approved for C.E.C.
- 11011 (4)video tapes only (7 hours total) For Associates already trained and certified. Ideal for retraining and continual reference.
- 11010 Complete kit, less the training manual. For Associates who want to certify other employees and share the original training manual.

- 11700 **Prism™ Carpet Re-dyeing System**
Complete "Super-Hot" 12 gallon dye spray application and 11 gallon excess moisture extraction System in one compact, portable unit. Built-in 2000 watt recirculating heater and 250 psi pump for maximum performance.

PRISM™
COLOR-FAST DYES





National Academy of Von Schrader Associates

What Is The N.A.V.S.A.?

N.A.V. S.A. is a cohesive group of cleaning professionals who use Von Schrader Cleaning Systems and meet the membership requirements. Membership is strictly limited to qualifying professional cleaners.

As a member of the N.A.V.S.A., the Von Schrader Company recognizes its relationship with you as a cleaning professional of integrity, knowledge, skill and compassion for the consumer of cleaning services.

By accepting only Associates who have attended a Von Schrader Professional Cleaners School or who have six or more months of experience, with a proven record of using only Von Schrader detergents and related chemicals, it is the determination of the company that you meet the standards that are expected to qualify for membership. The determination of standards is to be made by a Committee of Associates and company members.

The N.A.V.S.A. Mission

The mission of N.A.V.S.A. members will be to use their professional knowledge and experience to change the perception of professional cleaners in general and educate the public on the merits of Von Schrader professional cleaners.

The description of cleaner or practitioner will be reflected in neatness of dress, presentation of documents, conditions of tools and equipment, and a high level of integrity in advertising and selling, and, above all, providing a high level of value in performance of cleaning services at prices that will be fair to the consumer.

Why Should You Join?

N.A.V. S.A. operates as an information clearing house for the benefit of its members providing all members with the benefit of the experiences of others throughout the U.S.A. N.A.V.S.A. will give us a greater understanding of the needs of professional cleaners – so we can help members be more efficient in their business.



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